



CJ Rosenbower

Designer

rosenbower.com

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972-898-3011

Dallas, Texas

## About Me

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I've got extensive experience as a designer of both print and digital marketing and advertising design. I work with Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Adobe Animate, Premiere, and WordPress as well as Sitecore for content management.

I'm ever the perpetual student, experiencing my work as an endless opportunity for learning, and discovery.

I have sense of wonder at the world around us.

## Professional Experience

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### Freelance Designer

Dallas, TX - 2001 - Current

Web design, development and production, animated promotions, newspaper advertising, print design, logo design, multimedia presentations and special event illustration. Works closely with clients in brand development and with interpreting brands for digital and print media.

### Passport Media Works

Graphic Designer

Dallas, TX - 1/2019 - 7/2019

Social media marketing design, web design, email design, print design, online marketing solutions and production.

### Southern Methodist University

Content Manager and Graphic Designer

Dallas, TX - 2/2018 - 6/2019

Worked with Sitecore, html, css, and Photoshop to design, manage, edit and develop marketing content for Perkins School of Theology and other SMU websites.

### The Dallas Morning News

Lead Digital Designer

Dallas, TX - 10/2004 - 10/2014

Lead Designer of the iTeam, TDMN's design group for all digital advertising and marketing. Designed and built interactive advertising, page peels, sliding billboards, animated banners, pop-up ads, full page take-overs, websites, presentations and email marketing.

## **WIESEMORR.interactive / SPRINGBOW Solutions**

Senior Designer

Arlington, TX - 10/1996 - 4/2001

As the first employee of WIESEMORR.Interactive, extensively involved in all aspects of web and multimedia development and design. Worked directly with clients on initial discovery, strategy development, information architecture and interface design. Regularly worked with designers as project art director and production supervisor. Wrote creative briefs, project overviews, strategy documents and brand audits. Developed the WIESEMORR company identity and graphic standards.

## **DFW Suburban Newspapers**

Graphic Artist

Arlington, TX - 6/1992 - 10/1996

Newspaper advertising design and production. Design and production of editorial art and special section cover designs. Responsible for the design and production of camera-ready art for seven suburban newspapers. Worked closely with ad reps to deliver effective advertising for clients.

## **Education**

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### **American Technical Institute**

Graphic Design Program

Hurst, TX - 1992

Studied graphic design, illustration, painting, typography, layout and design, and digital design & illustration.

## **Contact**

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