



CJ Rosenbower
Designer

www.rosenbower.com

cj@rosenbower.com

972-898-3011

Dallas, Texas

CJ Rosenbower

Creative and highly skilled Graphic Designer with extensive experience working with both print and digital media. Worked with clients in the medical, pharmaceutical, real estate, publishing, education and restaurant industries among others.

I'm ever the perpetual student, experiencing my work as an endless opportunity for learning, discovery and fun.

I have sense of wonder at the world around us.

Professional Experience

Freelance Designer

Self employed contractor

2001 - Current

Dallas, TX

Web design, development, and production, email design, and production, print design. Web and print advertising, logo design, multimedia presentations, and special event illustration. Works closely with clients on brand development and with interpreting brands for digital and print media. Recent clients include Google, Abbvie, Astra Zeneca, and the American Dental Association.

Passport Media Works

Graphic Designer

1/2019 - 8/2019

Dallas, TX

Worked with a quick turnaround time on social media marketing designs, web design, email design, print design, branding projects, online marketing solutions, and production.

Southern Methodist University

Content Manager and Graphic Designer

2/2018 - 2/2019

Dallas, TX

Worked with Sitecore, HTML, CSS, and Photoshop to design, manage, edit and develop content for Perkins School of Theology and other SMU websites.

The Dallas Morning News

Lead Digital Designer

10/2004 - 10/2014

Dallas, TX

As Lead Designer of the iTeam, TDMN's design group for all digital advertising and marketing oversaw a team of digital designers. With a quick turnaround time, designed and built interactive advertising, page peels, sliding billboards, animated banners, pop-up ads, full-page takeovers, websites, presentations, and email marketing.

WIESEMORR.interactive / SPRINGBOW Solutions

Senior Designer

10/1996 - 4/2001

Arlington, TX

As the first employee of WIESEMORR.Interactive, extensively involved in all aspects of web and multimedia development and design. Worked directly with clients on initial discovery, brand development, strategy development, information architecture, and interface design. Regularly worked with designers and developers as project art director and production supervisor. Wrote creative briefs, project overviews, strategy documents, and brand audits. Developed the WIESEMORR company identity, brand, and graphic standards.

DFW Suburban Newspapers

Graphic Artist

6/1992 - 10/1996

Arlington, TX

Newspaper advertising design and production. Design and production of editorial art and special section cover designs. Responsible for the design and production of camera-ready art for seven suburban newspapers. Worked closely with ad reps to deliver effective advertising for clients.

Education

American Technical Institute

Graphic Design Program

Graduated 1992

Hurst, TX

Studied graphic design, illustration, painting, typography, layout and design, and digital design & illustration.

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